

INTERGAME

LAI visits new Pinstack FEC

1.29.15 Simon Liddle

In the US, LAI Games attended the VIP Friends and Family Opening of the new bowling and entertainment venue Pinstack in Plano, Texas.



The event saw the debut of the company's new Mega Color Match merchandiser, a skill-based game that tests players' speed and accuracy. LAI's Chris Brady represented the company at the opening.

In addition to around 100 games, Pinstack features a two-level laser tag arena, a rock climbing wall, a full service restaurant and 28 state-of-the-art bowling lanes, plus a VIP bowling area.

Said Brady: "Pinstack is a phenomenal location and we are very pleased to have so many games here, including our centerpiece Mega Color Match."

Pictured - Brian Cohen of Entertainment Properties Group (left) and LAI's Chris Brady